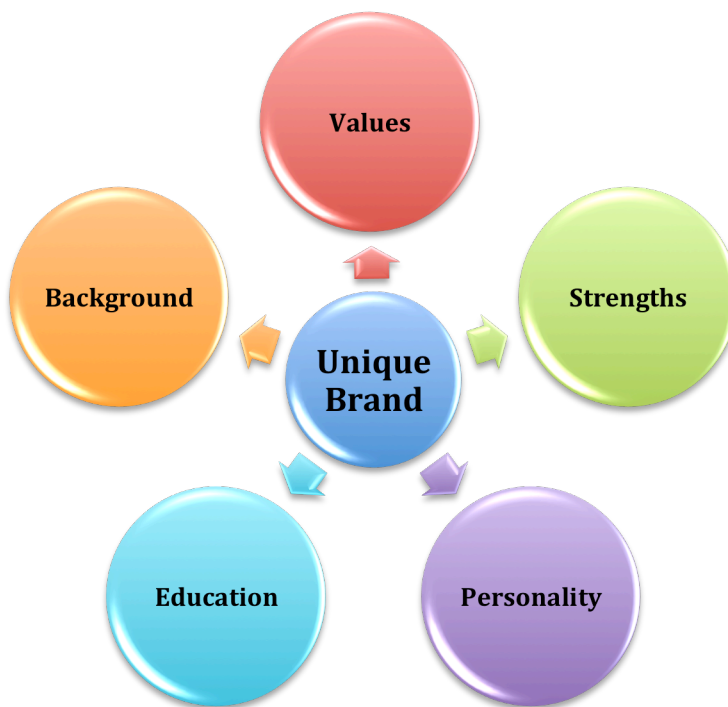


WHAT MAKES YOU UNIQUE?

Whether you are offering a product or service, people are buying you! Often times it is difficult to look at yourself objectively and communicate your unique perspective. The chart below has five areas that will help you highlight your unique attributes?



Identify your core values: 1. _____ 2. _____ 3. _____

Identify your top 2 strengths: 1. _____ 2. _____

Describe your personality in 4 words: 1. _____

2. _____ 3. _____ 4. _____

What is your educational background? _____

Outline past experience and life events: _____