

Liberate Your Greatness To

TASTE VICTORY



ROBIN LAVITCH, MA, CPC

Robin Lavitch, MA, CPC, is an “**A-ha Instigator**” and the founder of Surpass Your Goal, a coaching practice for executives, attorneys, and doctors. Robin is known to “**Tickle Your Brain**”: her keen ability to observe and read people captivates audiences and shows them how mundane everyday life events can be applied humorously to business principles. Robin is an expert in communicating with differing **personality styles, interpreting body language, and detecting deception for persuasion**. Her capacity to connect with audiences, elicit thought-provoking ideas and clarify personal ambitions prepares people apply to that knowledge instantaneously to accelerate their own results in leadership, sales, and time management.

PRESENTATION TOPICS:



MIND THE MATTERS: THE ART AND SCIENCE OF COMPELLING COMMUNICATION WITH ANY PERSONALITY

PATTERNS OF PERSUASION: IN THE COURTROOM AND THE BOARDROOM



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CALL. CLICK. CONNECT.



BOOK ROBIN FOR:

**KEYNOTES
BREAK-OUTS
HALF-DAY
FULL-DAY**

OTHER TOPICS:

TIME MANAGEMENT

LEADERSHIP DEVELOPMENT

BUSINESS PLANNING AND STRATEGIC PLANNING

TEAM BUILDING

PEAK PERFORMANCE



RAVING FANS

Robin has coached and trained professionals at:



Whether she is watching people in the airport, taking pictures of ridiculous human acts, or predicting reality show winners, she is always seeking out ingenious ways to articulate business principles!



Thank you Robin. I am so grateful for how much I have learned from you. You've changed my life and made me better at what I do and how I see things. –
Nathaniel, Mortgage Company

You did a fantastic job yesterday! Your ending presentation game me goose bumps it was so powerful! We wouldn't be where we are today wit out you! Thanks for ALL you do!! –
Carrie, Law Firm

In my experience in taking numerous trainings with Robin (DISC being one of them), I say with full conviction that Robin is a **powerful teacher**. She has the ability to help you view personalities in a way you never would have considered; and as a result,

I walked away with valuable tools to learn how to better interact with others not only in business but in all areas of life. She is an awesome person to know! You will not regret any workshop or coaching that Robin presents.--

Robin, Cosmetics

With your help I am going to **TAKE OVER THE WORLD!!!!** Within a couple of months I increased my sales by \$35,000! **Jennifer, Air Conditioning Sales**